



## Straight from the Heart

Spring 2017 | A publication of Heart of Louisiana Credit Union

### **FREE FINANCIAL CHECK-UPS IN FULL SWING**

Heart of Louisiana Credit Union is currently providing FREE financial check-up's. We all hear about the importance of an annual visit to your family doctor. It's also important to check your credit report at least once per year.

A check of your credit report is important, not only for your interest rates on your loans, but also for utility deposits, insurance protections, and how your cell phone payments are structured. And if you rent, even a landlord can use your credit score to determine your security deposit. How does your credit score help you in your everyday life? Is it saving you money or costing you extra from your monthly budget?

It can be difficult to understand all the parts that make up your credit report. That is why Heart of Louisiana Credit Union offers this free service every year - to educate our members and our community how finances can be effected by your credit report.

During your FREE Financial Check-Up, you will learn your credit score, along with what makes your credit score move up or down. Our Family Financial Officers will also review your report to make sure information is reporting the Credit Bureau correctly. You will also receive personalized tips to start repairing any issues currently on your credit report.

Stop by one of our branches and visit anytime until April 13 for your free financial check-up. And since this is a free service that Heart of Louisiana Credit Union offers to members and non-members, we invite you to share this opportunity with your friends and neighbors.

## MEMBER APPRECIATION WEEK WINNERS

Our fourth Annual Member Appreciation Week was the most successful yet, thanks to YOU!

Staff enjoyed celebrating the Credit Union everyday with giveaways for members visiting the branch lobbies. Daily giveaways included tote bags, ink pens, car chargers, ceramic mugs, and sticky note booklets.

While visiting the branches, members were able to register for branch prizes. John won a beautiful wooden double rocking chair at the Coliseum branch while Dwight claimed his new built-in ice chest at the Commerce branch. Novella is ready to entertain after winning the seafood table at the Edgewood office and Alan grabbed the grand prize of \$500 cash!

These four lucky winners picked up their items during the Annual Membership Meeting on Monday, March 27th. For these pictures, please visit [HeartCU.org](http://HeartCU.org) or find us on Facebook at [facebook.com/Credit.Union.with.Heart](https://facebook.com/Credit.Union.with.Heart).

Thank you for being part of the Heart!



*Members took time throughout the week of February 13th to visit with staff, signup for door prizes, and pick up daily giveaways.*



## 2016 ANNUAL MEMBERSHIP MEETING

Our annual meeting was held on Monday, March 27, 2017 at Country Inn & Suites in Pineville. After due process, Mike Taylor and Mary Jane Close were re-elected to the Board of Directors for another three year term. Mike Taylor, Board representative, presented the attendees with the Chairman's report; and Cynthia Beauregard, CEO, presented the President's Address. Steven Griffin, CPA for Griffin & Company, LLC presented the independent audit report.

Thank you for your attendance and support! We hope to see you all again next year at our Annual Membership Meeting that will cover the 2016 year.



## REPORT CARD WINNERS ANNOUNCED

Our young members are scoring BIG with their Honor Roll report cards! All members in grade school have the opportunity to enter the drawings – with the grand prize drawings for an Apple iPad Mini with a \$100 gift card or an Apple iTouch with a \$50 gift card lined up for the end of May.

The young members below each received a \$20 gift card to The Grand Theatre.

Gracie from Colfax  
Ruth from Calcasieu  
Khushboo from Alexandria

Natalie from Pineville  
Jerry from Ball  
Laikyn from Colfax

Bring in you report cards with all A's or A's and B's to register for our final set of drawings. All previous entries will be included in the year-end drawings as well.

## HOLIDAY CLOSINGS

All Credit Union branches will be closed in observance of the following holidays:

**Good Friday**  
Friday, April 14th

**Memorial Day**  
Monday, May 29th

**Independence Day**  
Tuesday, July 4th



## FREE SHRED EVENT SCHEDULED

Identity theft is quickly becoming one of the most organized and costly crimes of our time. Reduce the chance of your personal ID theft by joining Heart of Louisiana Credit Union at our FREE Shred Event where you can destroy all personal documents and files.

Our shred day is scheduled for Tuesday, May 17th from 11 am - 1 pm at our Pineville branch. This service is FREE for members and community residents.

Please note, there is a limit of 5 boxes per vehicle.

Protect yourself from identity theft. Take advantage of Heart of Louisiana Credit Union's FREE Shred Event.

## MOBILE HOME LOANS

Made Easy:

1. Find you new home
2. Call  Heart of Louisiana CREDIT UNION
3. Welcome Home



Loan rate will be based on your credit history. Equal Housing Lender.

## MOVERS & SHAKERS

Heart of Louisiana Credit Union loves to recognize employees who are taking bold steps make their Credit Union stronger. Help us congratulate the following employees on their dedication. Because of their dedication and skills, each have been promoted within the Credit Union:

- Angie Baker - from Employee Development Officer to Employee Development Manager
- Leann Ball - from Administrative Assistant to Executive Assistant
- Mike Briggs - from IT Manager to VP of Information Securities
- Heather Clark - from Teller to Teller II
- Rhonda Crooks - from Member Care Specialist I to Member Care Specialist II
- Rachel Hall - from Teller to Teller II
- Valarie Montgomery - from Human Resources Manager to VP of Human Resources

## SPRINT LINE ACTIVATION MEMBER DISCOUNT

Get a \$100 Cash Reward for Every New Line

This new exclusive cash rewards offer is our best one EVER! Now, as a credit union member, you can earn \$100 for every line when you switch to Sprint®.

Here's how it works:

- Members get a \$100 cash reward for every new line when you switch to Sprint®.
- Current Sprint customers will receive a \$50 cash reward for every line transferred into Sprint Credit Union Member Cash Rewards.
- Plus, get a \$50 loyalty cash reward every year for every line

Here's how to sign up for Sprint cash rewards:

1. Become a Sprint customer
2. Register at [LoveMyCreditUnion.org/SprintRewards](http://LoveMyCreditUnion.org/SprintRewards) or in the Love My Credit Union Rewards® app
3. Allow up to six to eight weeks to see cash rewards directly deposited into your credit union account!

Make the switch today and save with the Sprint Credit Union Member Cash Rewards!



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OFFICE HOURS  
M-Th: 9 am - 4 pm  
Fri: 9 am - 5:30 pm  
Sat: 9 am - 1 pm

WEBSITE  
[heartcu.org](http://heartcu.org)



Federally Insured by the NCUA